



30th meeting of the Contact Persons of the European Globalisation Adjustment Fund for Displaced Workers (EGF)

Düsseldorf,
28 November 2024

1. Introduction

Ms Riikka Torppa

European Commission, Head of Unit DG EMPL G.2

Ms Lena Clemens

Bundesagentur für Arbeit, Regionaldirektion NRW

1. Adoption of the agenda

9:15 - 9:30

I 1. **Introduction and adoption of the agenda**

9:30 - 9:50

2. **Update on EGF since the last Contact Persons Meeting**

- New topics:
 - a. Update to FAQs : Simplified Cost Options
 - b. Oversea territories
- Final reports, closures and recoveries
- Applications received
- Applications planned (tour de table)

9:50 - 10:05

3. **Recent restructuring trends and transformations in the automotive sector** - presentation by Chiara Litardi, Eurofound

10:05 - 11:00

4. **Mid-term evaluation of the EGF 2021-2027**

11:00 - 11:30 Coffee break

11:30 - 12:40

5. **Digital skills**

5.1 **Impact of digitalisation in the world of work** - presentation by Chiara Litardi, Eurofound

5.2 **EU policy framework and initiatives on digital skills for the labour market** - presentation by Melina Tasiovasilis, DG EMPL B.3

5.3 **Social innovation: a key tool to bridge the digital skill gap** - presentation by Mihai Palimariciuc, DG EMPL F.3

5.4 **Digital Skills measures in practice** - experience and lessons learned from EGF cases (Belgium and Spain)

12:40 - 13:00

6. **Member States' communication activities and planned events, Next EGF Contact Persons meeting, AOB and wrap-up of the meeting**

2. Update on EGF since the last Contact Persons Meeting

- 1) Update to FAQs : Simplified Cost Options and Overseas countries and territories
- 2) Final reports, closures and recoveries
- 3) Applications received since 5 October 2023
- 4) Applications planned (tour de table)

2. Update on EGF since the last CPM

2.1.a Update to FAQs : Simplified Cost Options

The use of SCOs is covered by EGF FAQs 8.25-8.27

EGF Regulation does not make any explicit reference to the use of SCOs.

BUT

Article 17(3) of the EGF Regulation can be read as it allowed for SCOs, if this **use is clearly stipulated in the decision on the financial contribution.**

2. Update on EGF since the last CPM

2.1.a Update to FAQs : Simplified Cost Options

Remember that

a SCO adopted in other funds (such the ESF/ESF+) cannot be automatically applied to EGF cases,

BUT

the rates of such SCO might be used in the EGF, if described in the application.



2. Update on EGF since the last CPM

2.1.a Update to FAQs : Simplified Cost Options

Is it **NOT** possible to opt for using SCO retroactively.

If the use of a SCO was not foreseen at application stage, there is no way to add it at a later stage, the way new measures may be added.

Why?

The detailed terms of the EGF financing are determined by the Commission in the Decision on a financial contribution (Art. 17.3).

Such decision can be amended only to add additional measures, as provided in Art. 17.4



European
Commission

2. Update on EGF since the last CPM

2.1.b Overseas Countries and Territories



2. Update on EGF since the last CPM

2.1.b Overseas Countries and Territories

- Council Decision (EU) 2021/1764 of 5 October 2021 on the association of the Overseas Countries and Territories



OCTs are to benefit from all Union programmes and instruments unless differently provided for in the respective legislation

2. Update on EGF since the last CPM

2.1.b Overseas Countries and Territories



OCTs not excluded from EGF assistance

- OCTs could qualify under Art. 4(2), point (a), of the EGF Regulation or under the explicit derogations set out in Articles 4(3) and (4)

2. Update on EGF since the last CPM

2.2 Final reports, closures and recoveries

2.2.1 Final reports received between 5 October 2023 and 27 November 2024

No	Case reference	MS	Case title	Final Report deadline	EGF Contribution granted in EUR
1	EGF/2021/001	ES	Pais Vasco metal	25.06.2024	1.214.607
2	EGF/2021/002	IT	Air Italy	17.07.2024	3.874.640
3	EGF/2021/003	IT	Porto Canale	17.07.2024	1.493.407
4	EGF/2021/004	ES	Aragon automotive	17.07.2024	1.404.863
5	EGF/2021/005	FR	Airbus	17.09.2024	3.745.264
6	EGF/2021/006	ES	Cataluña automotive	09.10.2024	2.795.156
7	EGF/2021/007	FR	Selecta	25.10.2024	1.977.200

2. Update on EGF since the last CPM

2.2.2 Closures between 5 October 2023 and 27 November 2024

Case reference	MS	Case Title
EGF/2020/007	FI	Finnair

2. Update on EGF since the last CPM

2.2.3 Recoveries between 5 October 2023 and 27 November 2024

No	Case reference	MS	Case title	EGF amounted granted	Recovery (in EUR)	Recovery rate
1	EGF/2020/002	EE	Estonia Tourism	4.474.480	2.824.542,43	63%
2	EGF/2020/003	DE	GMH Guss	1.081.706	473.186,48	44%
3	EGF/2020/004	NL	KLM	5.019.218	5.019.218	100%
4	EGF/2020/005	BE	Swissport	3.719.224	2.583.527,20	69%
5	EGF/2021/001	ES	Pais Vasco metal	1.214.607	1.039.519,30	85%
6	EGF/2021/002	IT	Air Italy	3.874.640	2.273.838,15	58%
7	EGF/2021/003	IT	Porto Canale	1.493.407	472.045,35	31%
8	EGF/2021/004	ES	Aragon automotive	1.404.863	694.008,95	49%
TOTAL:				22.282.145	15.379.885,86	

2. Update on EGF since the last CPM

2.3 Applications received since 5 October 2023

EGF reference	MS	Case title	Sector in short denomination	Date of application	Reason	EGF contribution (in Euro) requested	Number of targeted workers	Deadline EC adoption
EGF/2023/003	DE	Vallourec	Basic metals	15.11.23	Trade	2.828.223	835	08.03.24
EGF/2023/004	DK	Danish Crown	Food products	06.12.23	Corporate crisis	1.882.212	390	25.03.24
EGF/2024/001	BE	Match	Wholesale trade	03.06.24	Corporate crisis	2.661.564	365	17.09.24
EGF/2024/002	BE	Limburg machinery and paper	Machinery equipment & paper	19.07.24	Sector overcapacity (paper) / decline in demand (radiators)	704.135	632	05.12.24
EGF/2024/004	BE	Van Hool	Automotive industry	29.10.24	Corporate crisis / bankruptcy	5.671.445	2399	t.b.d.

2. Update on EGF since the last CPM

2.4 Applications planned – tour de table

3. Recent restructuring trends, and transformations in the automotive sector

**presentation by Chiara Litardi,
Eurofound**

Recent restructuring trends and transformations in the automotive sector

*Chiara Litardi, Research officer
Employment unit*

EGF+ Annual meeting
28 November 2024

European Restructuring Monitor

- Over 30,000 events recorded since 2002
- Network of correspondents (EU 27 + NO)
- Restructuring events included:
 - creating/reducing > 100 jobs or
 - affecting > 10% of the workforce (in sites employing 250+)

<https://apps.eurofound.europa.eu/restructuring-events>

Restructuring events

European Restructuring Monitor (ERM)

The restructuring events database contains factsheets with data on large-scale restructuring events reported in the principal national media and company websites in each EU Member State. This database was created in 2002.

[Home](#)[Methodology](#)[Search](#)[Statistics](#)

Trends in restructuring

Eurofound monitors restructuring events in all Member States of the European Union on an ongoing basis. The following figures relate to the period between 20 August 2024 and 28 November 2024. You can see all summary figures by sector, country and restructuring type by clicking on the icons.



72,219

job creations in the last 100 days



84,103

job losses in the last 100 days

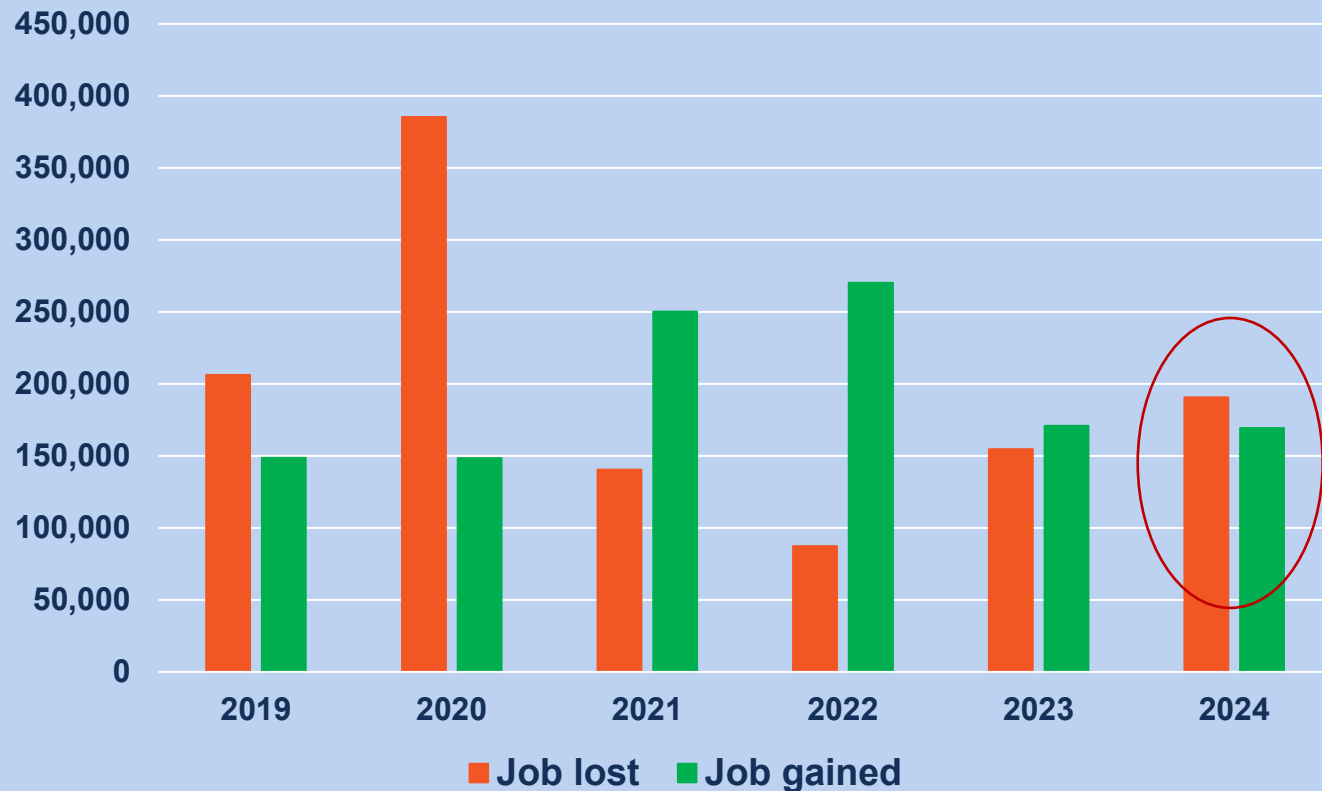


289

restructuring events in the last 100 days

Slow-down in job creation in 2024

Total number of jobs recorded in large restructuring events, EU27



The sectors with the largest recorded number of jobs lost in 2024 are:

- manufacturing,
- **transportation / storage,**
- retail

Sectors with the largest recorded number of job creation in 2024 are:

- manufacturing,
- **transportation / storage,**
- **utility**

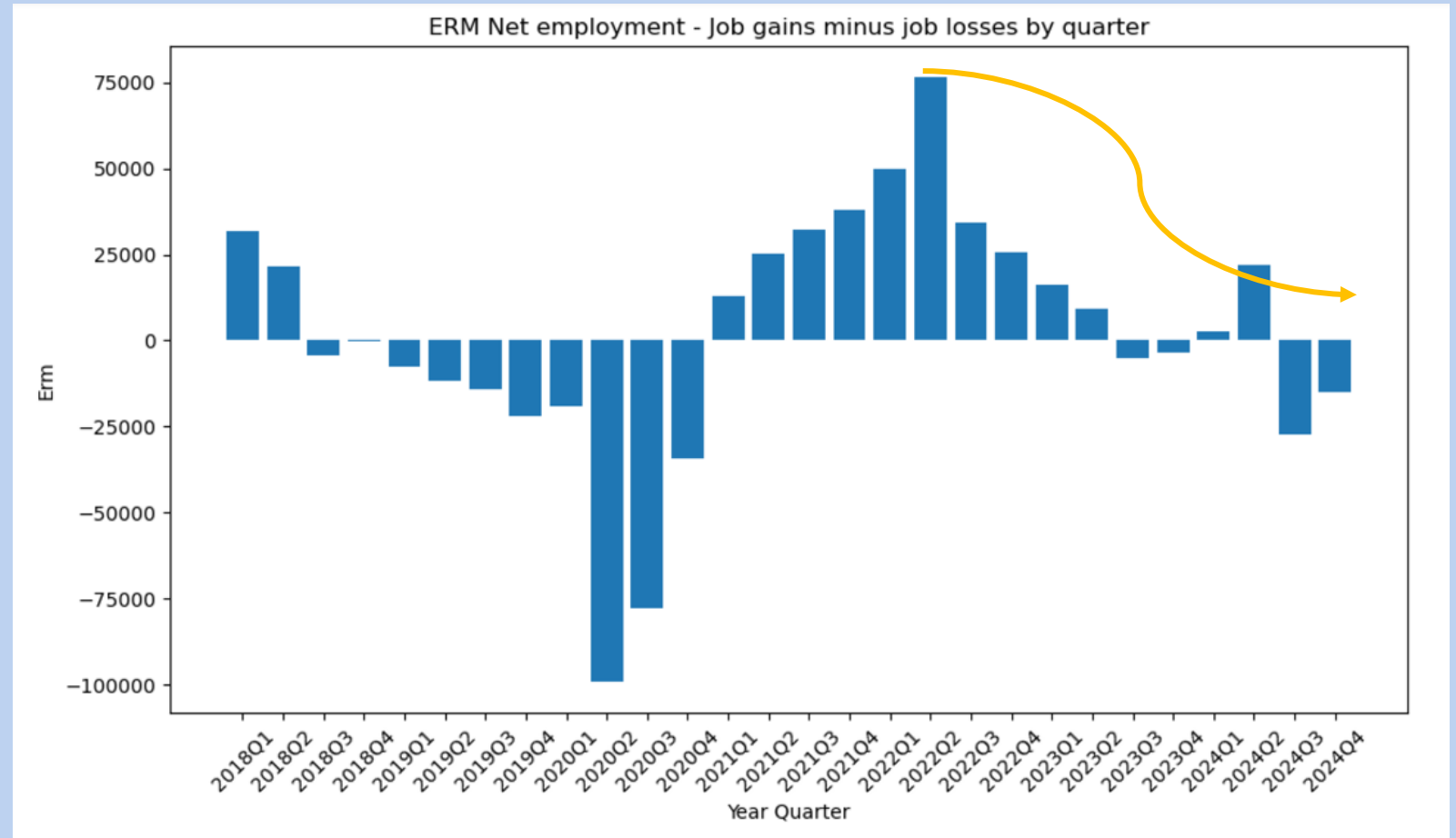


Source: ERM, <https://apps.eurofound.europa.eu/restructuring-events>

Note: data until 20 November 2024, EU27

Net employment:

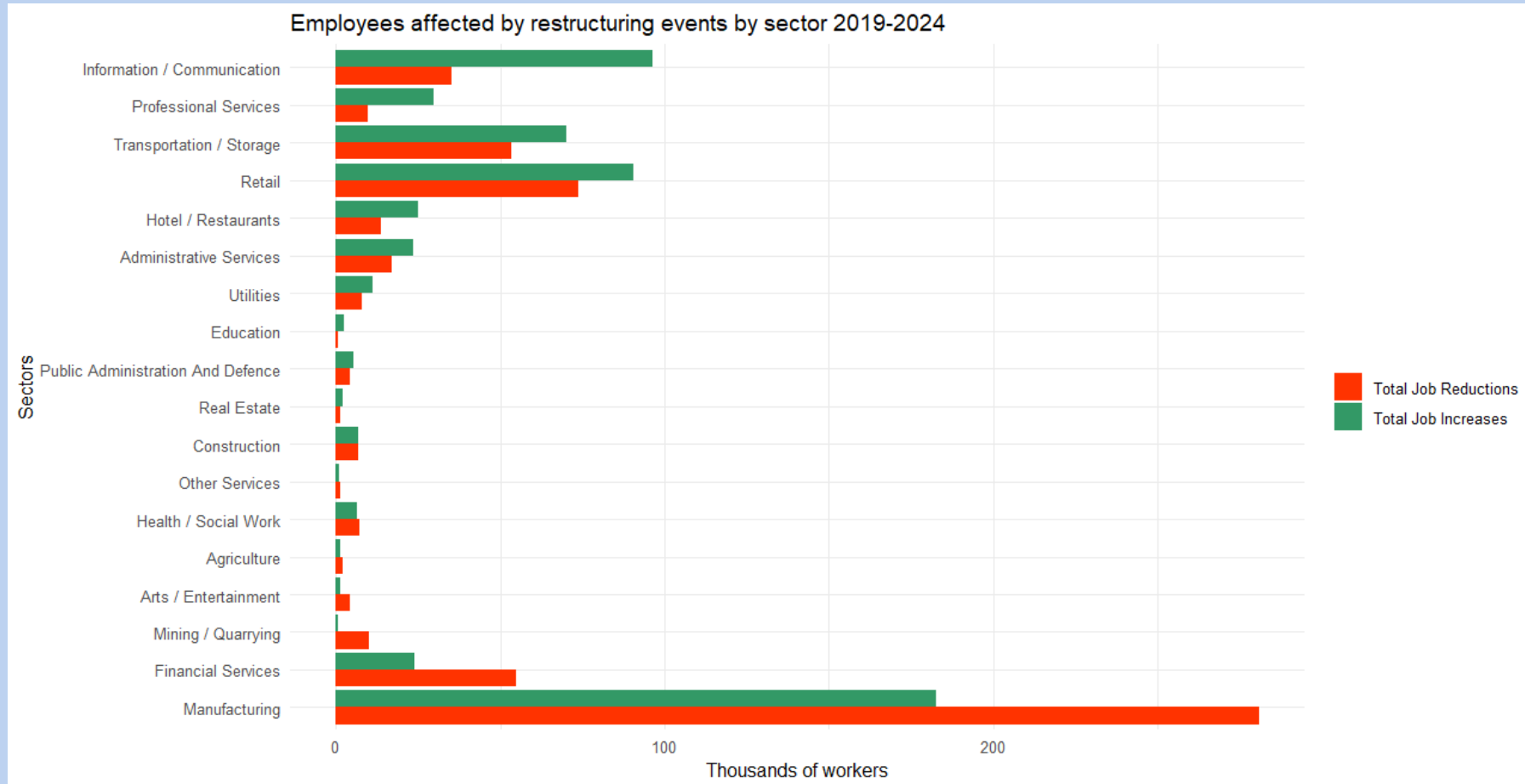
Is labour market stalling?



Source: ERM

Note: data until 20 November 2024, EU27

Restructuring by sector in the last 5 years



Source: ERM

Note: data until 30 September 2024, EU27

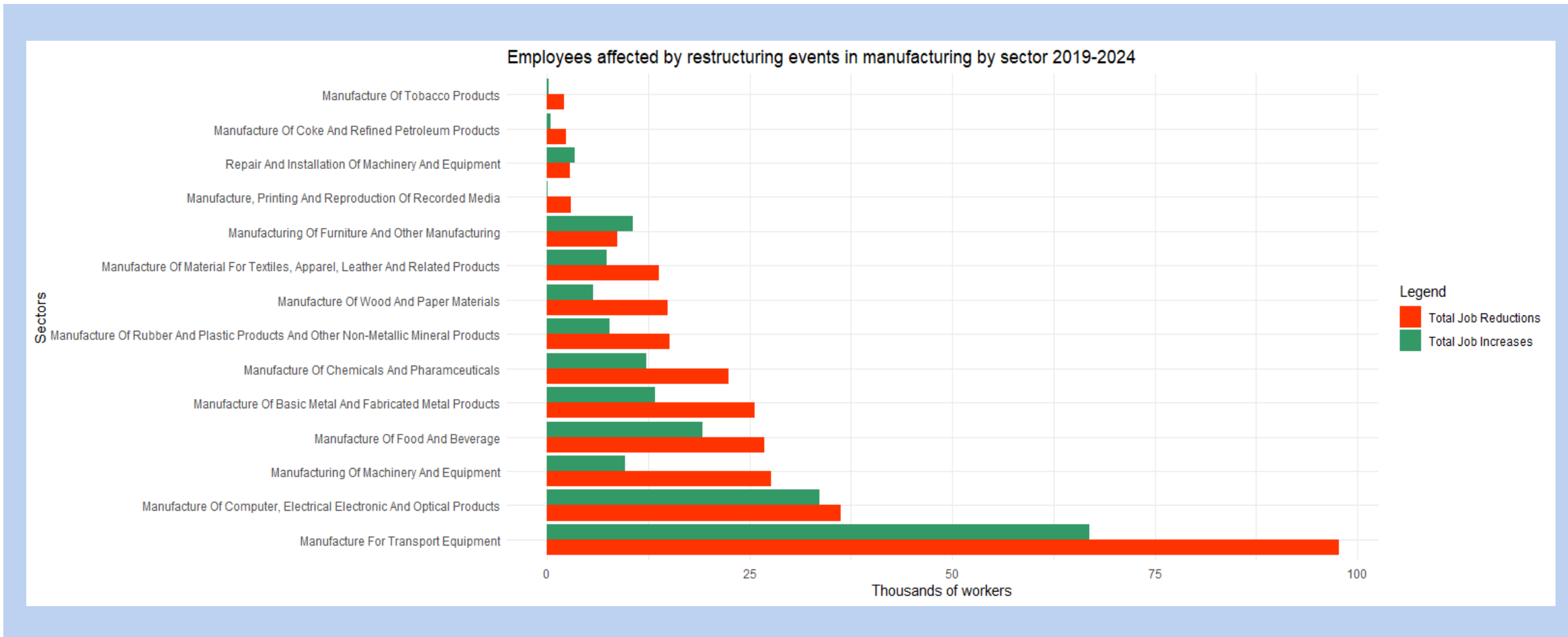
Restructuring trends in the big tech

2023				2024			
Countries	Company	Job effects	Reason	Countries	Company	Job effects	Reason
IE, other EU and US	Meta*	- 10,000	Cost saving and meeting the targets	FR	Meta	- 94	Cost saving
DE	Amazon **	- 600	Closing a logistic centre	FR, other EU and US	Salesforce	- 700	Cost saving
EU and US	Amazon	- 9,000	Cost saving and over hiring	IE, other EU and US	Microsoft	- 1,900	Merge with another company
EU and US	Amazon	- 18,000	Cost saving and over hiring	RO	Microsoft	+ 400	Economic potential and availability of qualified staff on local market
IE, other EU and US	Salesforce	- 7,900	Cost saving	IE	Microsoft	+ 550	Developing artificial intelligence (AI) and cybersecurity products and services
FR, IE, PT, US and UK	Microsoft	- 10,000	Reduction in demand				
IE, other EU and US	Google	- 12,000	Cost saving and meeting the targets				

Source: ERM

Notes: * Follow up of a previous redundancy announcement of 11,000 employees made in November 2022 ** 8 Amazon business expansion events have been excluded since the number of white-collar jobs created for the opening of a logistic centre are limited, and that part of the business is closer to retail than to information and communication activity compared in the table. There were removed :1 event in 2023 and 7 events in 2024.

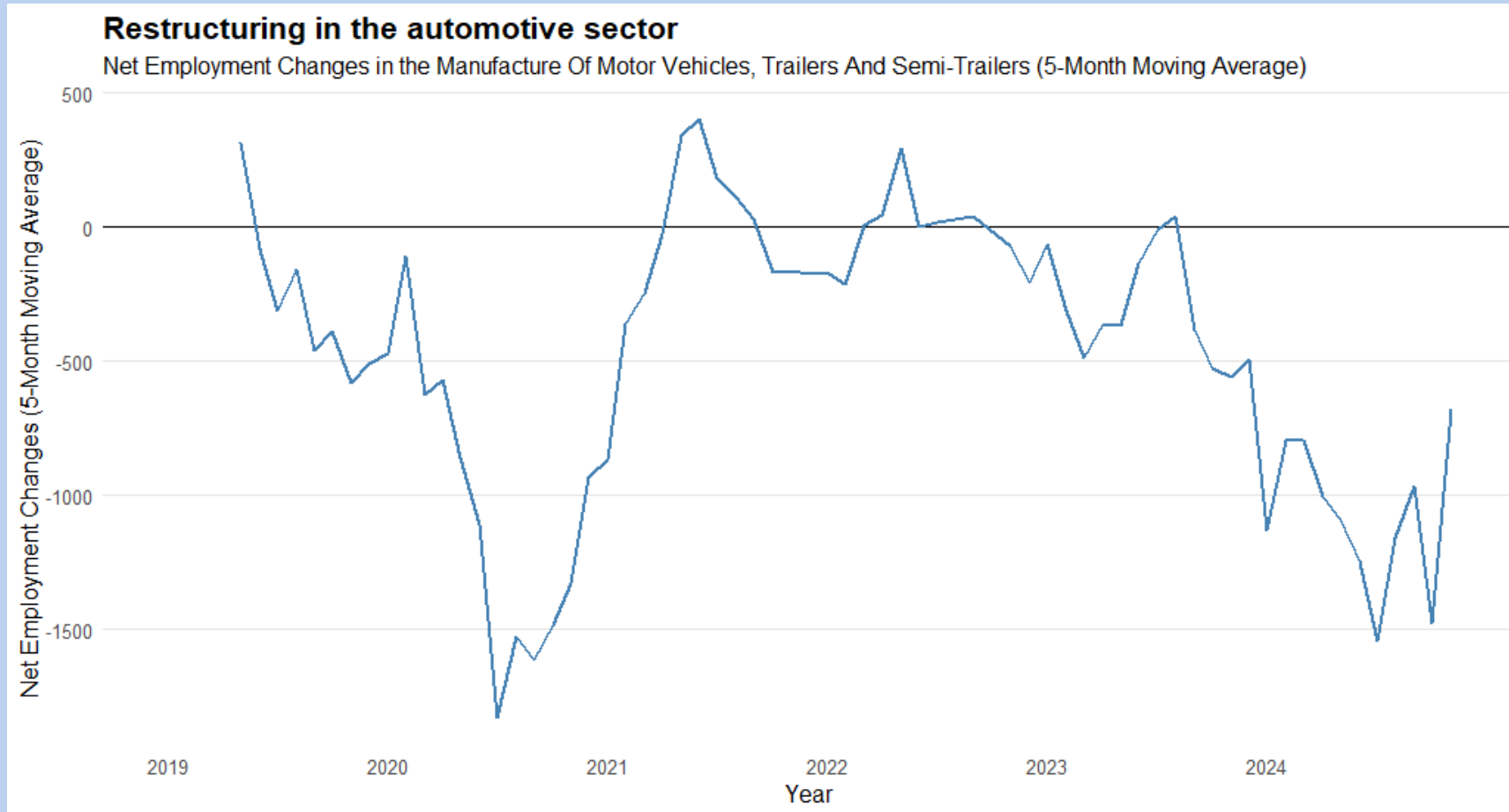
Restructuring trends of the past 5 years in manufacturing



Source: ERM

Note: data until 20 November 2024, EU27

Restructuring trends in Automotive



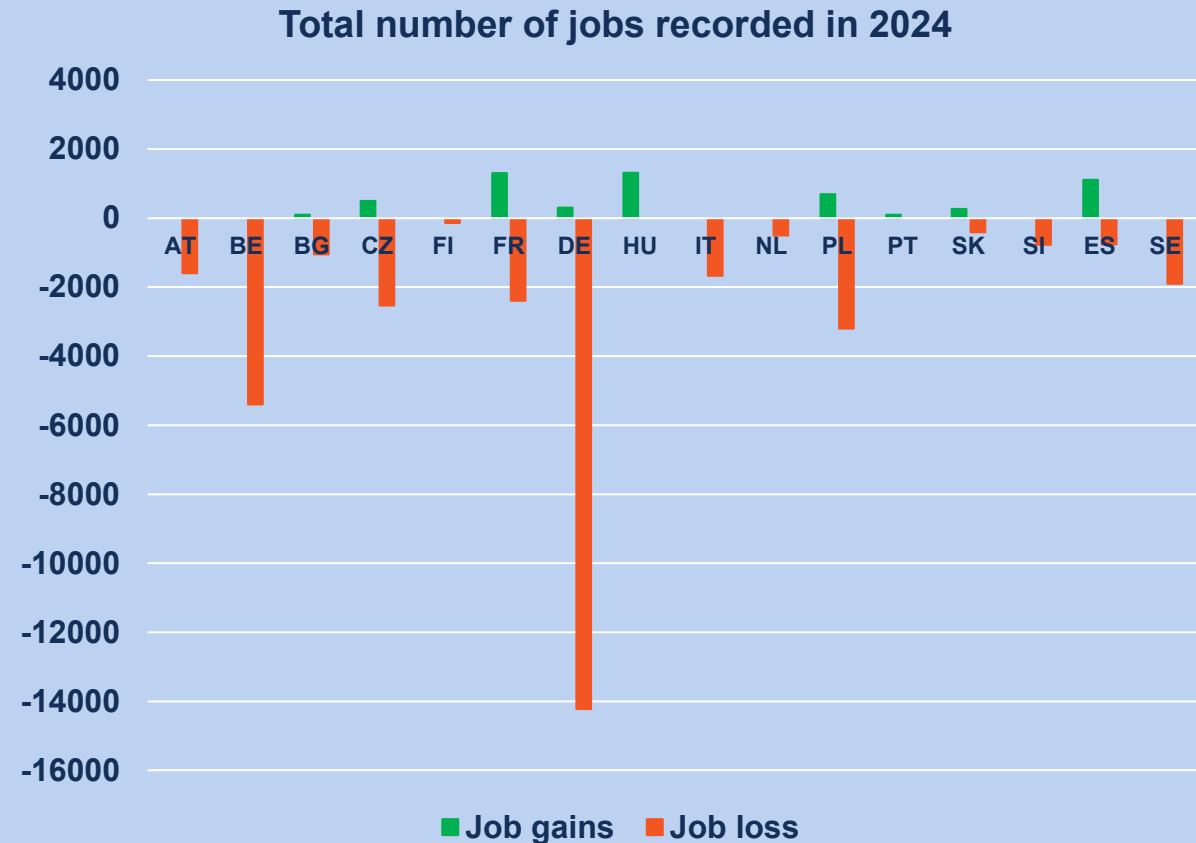
Source: ERM

Note: data until 20 November 2024, EU27

This chart includes NACE: C29 (Manufacture of Motor Vehicles) and G45 (Wholesale and retail and repair of motor vehicles)

Restructuring trends in car manufacturing

	Number of announcements	Job loss	Job gains
Austria	6	1600	0
Belgium	4	5396	0
Bulgaria	2	1050	101
Czechia	5	2530	500
Finland	1	140	0
France	13	2398	1300
Germany	21	14225	300
Hungary	3	0	1310
Italy	2	1670	0
Netherlands	2	500	0
Poland	14	3199	690
Portugal	1	0	100
Slovakia	4	407	270
Slovenia	2	770	0
Spain	4	761	1107
Sweden	3	1900	0
EU27	93	39706	5727

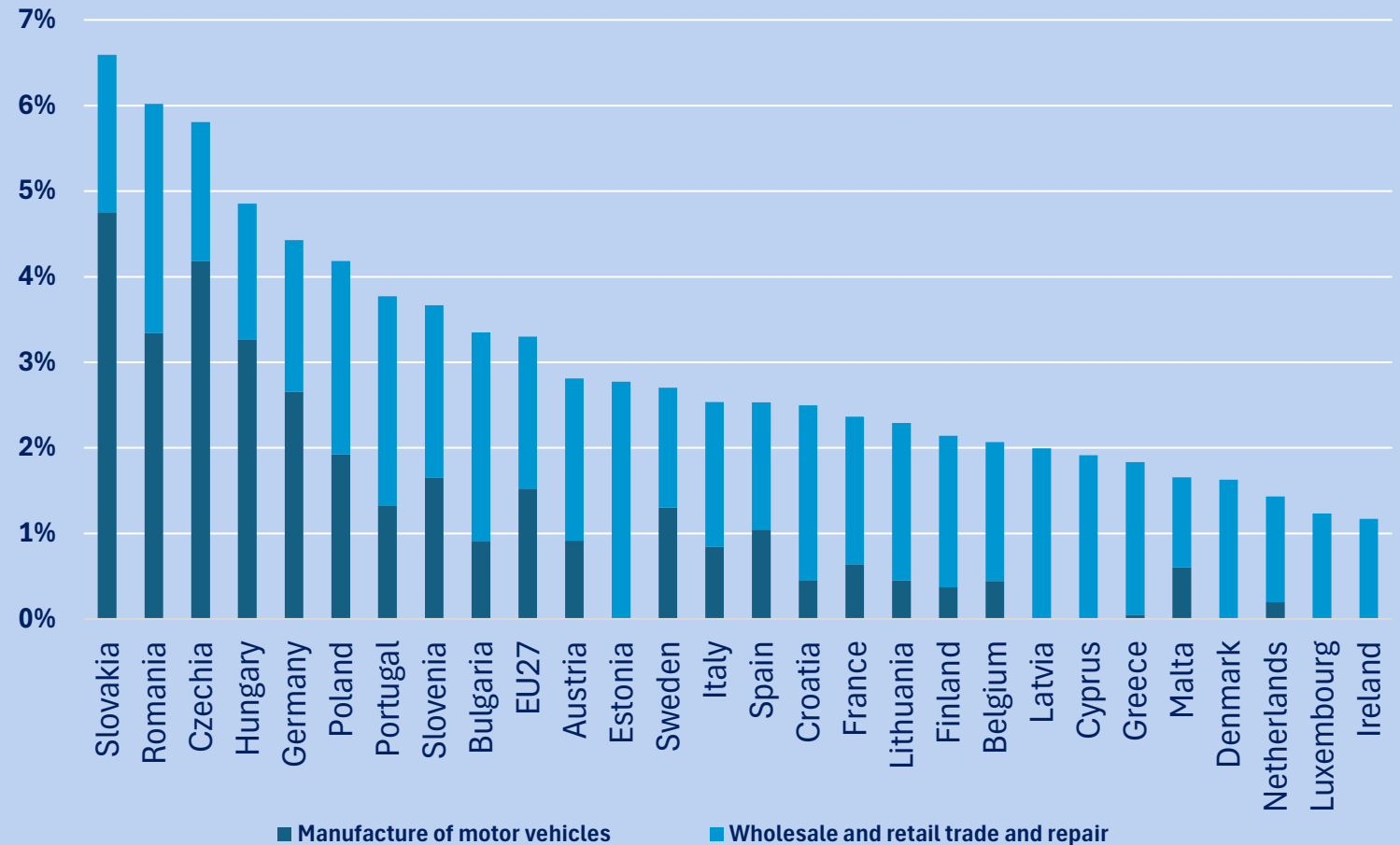


Source: ERM

Note: NACE sectors included are: C27.1, 29.1, 29.2, 29.3, 30.3, 30.9, 74.9

Share of automotive sector in total employment

- Automotive is in all countries in Europe (manufacturing & retail)
- **Direct manufacturing jobs are most numerous in Germany** - their number is higher than in France, Italy, Poland taken together (based on ACEA)



Source: Labour Force Survey

Thank you

Chiara.litardi@eurofound.europa.eu

4. Mid-term evaluation EGF 2021-27

- Requirement Art. 22 a) of Regulation (EU) 2021/691

On its own initiative and in close cooperation with the Member States, the Commission shall carry out **a mid-term evaluation by 30 June 2025.**

- In line with the Better Regulation Guidelines
 - →5 criteria evaluated: the effectiveness, efficiency, coherence, relevance and EU added value.

4. Mid-term evaluation EGF 2021-27

- **Purpose**

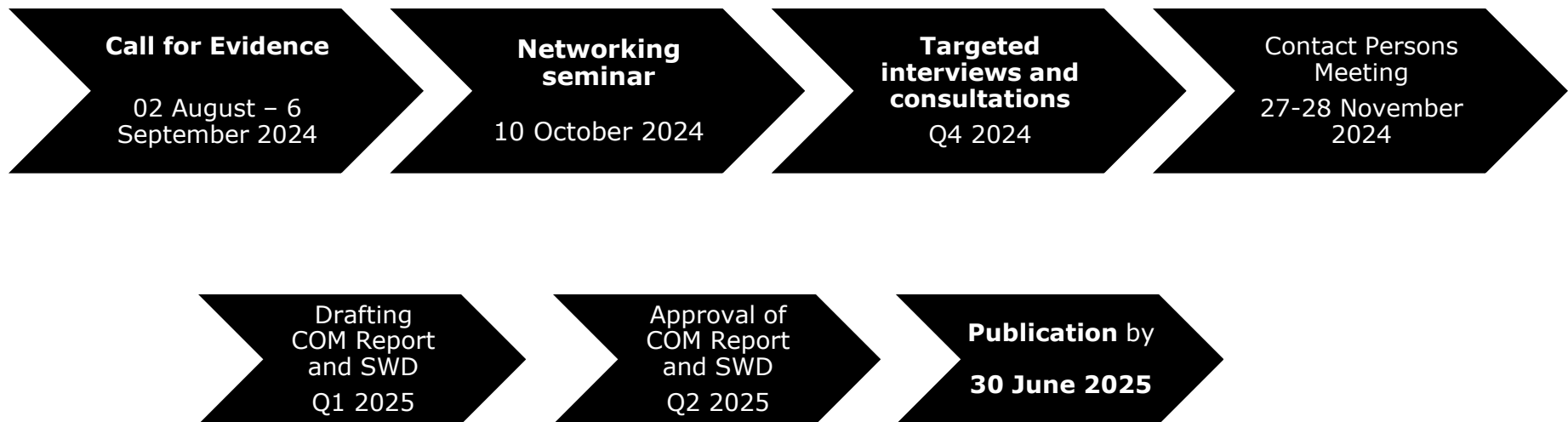
- To assess how and to what extent the Fund achieved its objectives, to the extent possible.
- Focus on the changes introduced for the EGF 2021-2027, as the uptake of the Fund is currently low.

- **Scope**

- 18 EGF applications submitted during 2021-2024 by 7 Member States: BE (6), DK (1), DE (1), EL (1), ES (4), FR (3) and IT (2)
- 7 EGF final reports and 7 EGF beneficiary surveys submitted until end 2024.

4. Mid-term evaluation EGF 2021-27

Timeline



4. Mid-term evaluation EGF 2021-27

EFFECTIVENESS at instrument level:

The **objectives of the EGF** are to demonstrate solidarity towards workers made redundant and to ensure for each EGF case that the largest possible number of beneficiaries find sustainable employment as soon as possible.

- **Use of EGF :**

- **18 applications submitted between 2021 – Nov 2024.**

2021 (8); 2022 (3); 2023 (4); 2024 (3)

Evaluation questions:

- *Clear/unclear EGF objectives ?*
- *EGF awareness?*
- *factors encouraging/ hindering from applying for EGF?*

4. Mid-term evaluation EGF 2021-27

EFFECTIVENESS at instrument level:

- **Broadened scope** of the EGF 2021-2027 - to cover job displacements resulting from any major restructuring events, in particular those caused by challenges related to globalisation, *such as* changes in world trade patterns, trade disputes, significant changes in the trade relations of the Union or the composition of the internal market and financial or economic crises, the transition to a low-carbon economy, or as a consequence of digitisation or automation, etc.
- EGF applications 2021-2024 making use of the broadened scope for job displacements resulting from:
 - Corporate crisis (4) - Company takeover (1)
 - Trade & prices of energy and raw materials (1)
 - Sector overcapacity/ electricity prices and commitment to emissions targets (1)
- *Does it make the EGF fairer and more inclusive? more flexible and responsive? more accessible?*

4. Mid-term evaluation EGF 2021-27

EFFECTIVENESS at instrument level:

- **Modified intervention criteria** of the EGF:
 - **decreased threshold of displacements from 500 to 200**
 - **different conditions for the reference period :**
 - a. At least 200 displaced workers (or self-employed persons' activity ceasing) over a reference period of 4 months in an enterprise in a Member State;
 - b. At least 200 displaced workers (or self-employed persons activity ceasing) over a reference period of 6 months in enterprises, especially SMEs that belong to the same sectors in one or two adjoining regions;
 - c. At least 200 displaced workers (or self-employed persons' activity ceasing) over a reference period of 4 months in enterprises, especially SMEs that belong to the same of different sectors in the same region. → *NEW* → *used for 1 EGF application from Belgium.*
- *appropriate and useful for the objectives of the Fund?*
-*make the EGF more accessible?*

4. Mid-term evaluation EGF 2021-27

EFFECTIVENESS at instrument level:

- **Modified EU or national procedures**. The main procedural changes were:
 - a. Deadlines are calculated in working days instead of calendar days.
 - b. Shorter deadlines:
 - a. for Commission: 50 working days instead of 12 weeks (2014-2020) to complete its assessment of the application;
 - b. for Member States: 15 working days instead of 6 weeks to reply to Commission request for additional information.
 - c. Start of the 24 month-period when Commission is notified of the adoption by the European Parliament and Council. This results in a full 24-month implementation period for all Member States. Before 2021, this was not the case for those whose national legislation prevented an early start of the measures before the decision on the mobilisation of the EGF. In 21-27, the flexibility to start implementation earlier at own risk is, and thus stretch implementation beyond 24 months, is retained.
- *ensure a swift and resource saving decision-making process ?*
-*and a quick implementation?*

4. Mid-term evaluation EGF 2021-27

- *Statistics on modified EU procedures:*
 - *COM adoption timeframe:*
 - 2021-2027 - 50 working days to complete its assessment of the application;
 - Deadline respected for all 17 applications adopted during 2021-2024;
 - **14/17 applications** - COM adoption was earlier than its deadline, on average with 6 days (between 1 day to 30 calendar days earlier).
 - 2014- 2020 – 12 weeks to complete its assessment of the application;
 - *Improved time for the approval of the European Parliament and Council :*
 - 2021-2024 – on average 42 calendar days (6 weeks)
 - 2014-2020 – on average 63 calendar days (about 9 weeks)

4. Mid-term evaluation EGF 2021-27

EFFICIENCY at instrument level:

→ the **simplified application procedure** (no need to demonstrate that the redundancies are linked to the effects of globalisation or an economic and financial crisis)

- The absorption rate varies significantly between cases, sectors and Member States:
 - ❑ For **6** EGF cases from 2021 the average absorption rate was **63%**, with the lowest being 7% and the highest 98%
 - ❑ For 46 EGF cases 2014-2020 the average absorption rate was 59%, lowest being 2% and the highest 100%

4. Mid-term evaluation EGF 2021-27

COHERENCE at instrument level:

- coherence with other European Union programmes and national instruments?
-ensure the complementarity / prevented overlap of EGF support with other European Union instruments, such as the European Social Fund Plus, the Recovery and Resilience Facility or national instruments in Member States?

Examples from the **2014-2020 ex post evaluation** shows that:

- Complementarity with ESF : e.g. In Finland, Ireland and Germany for instance, the same client register of the PES is used to ensure persons cannot benefit from both the EGF and the ESF (and national measures) at the same time;
- synergies were sought with EURES (part of the EaSI programme) to improve labour mobility;
- the EGF intervention was a part of a wider policy framework aimed at minimising the consequences of mass redundancies in a region.

4. Mid-term evaluation EGF 2021-27

EU ADDED VALUE

European added value is the value that an EU action adds through EU policy, regulation, legal instruments and spending, over and above that created by Member States acting alone.

Is there an additional value of a Union intervention?

- 1. What is the EU added value of the EGF intervention?*
- 2. To what extent does the support offered by the EGF replace or complement measures or allowances which the Member State would provide in the absence of EGF funding?*

-

4. Mid-term evaluation EGF 2021-27

Findings from the 2014-2020 ex post evaluation showed that the EGF adds value in six key ways:

1. By making it possible for a **larger number** of workers, self-employed and/or young persons to be helped in finding a (new) job, by **increasing the financial support** available to help those people;
2. By providing **more intensive, targeted support** than national measures, because of the resources required to assess needs and provide individualised support;
3. By **expanding the group of persons** benefiting from active labour market measures – national measures often target only persons that have been unemployed for a long period of time (e.g. six months to a year), while EGF eligibility applies to all of those who lost their jobs;
4. By enabling Member States to **offer support measures they normally cannot** provide, such as training courses for just two or three participants, or financial incentives to start a business;
5. By encouraging **experimentation with innovative measures** that are subsequently mainstreamed at national or regional level; and
6. By strengthening or intensifying **partnerships between stakeholders** (e.g. governmental bodies and workers' organisations or training providers) that continue to exist beyond the EGF project.

4. Mid-term evaluation EGF 2021-27

What are your suggestions for the EGF's further improvement?

SLIDO for all participants

www.slido.com

**Code:
3526846**



30th Contact Persons Meeting 28/11 /2024, Düsseldorf, Germany

25 - 30 Nov 2024

Poll results

Table of contents

- 1 a. Does the broadened scope of the EGF better reflect the economic realities and needs?
- 1 b. Does the broadened scope make the EGF more accessible?
- 2. Do the changes introduced in the 2021-2027 period improve the EGF's efficiency? (e.g. simplified application procedure)
- 3. How can the EGF be further improved? (free text answer; anonymous)

1 a. Does the broadened scope of the EGF better reflect the economic realities and needs?

0 1 8

Yes



100 %

No

0 %

1 b. Does the broadened scope make the EGF more accessible?

0 1 9

Yes



No



I don't know



2. Do the changes introduced in the 2021-2027 period improve the EGF's efficiency? (e.g. simplified application procedure)

0 1 9

Yes



100 %

No

0 %

3. How can the EGF be further improved? (free text answer; anonymous)

(1/2)

0 1 1

- Guidance on use of sco.
 - It should be integrated into ESF
 - Shorter timeliness might help.
 - Capacity building
 - More simplification costs allowed.
 - Dismiss ECAS requirements for participant's evaluation
 - decrease trashold of displasment even more
 - Let the EGF continue as a separate fund for more visibility
 - Keep trying to make it simplier - it is continuos process...
 - Capacity for project elaboration should be supported maybe
- throug crossfinancing from esf+.
- Main hinderance of egf, that those eho can put together a project are currently working in esf plusnprojects
- I am lacking the experience to do any suggestions regarding further improvements
 - Facilitating the filling in of the EGF form.
 - Maybe reducing the time between the EC approval and the EP final decision
 - Integrate EGF into the ESF. Apply FNLC and enhance the use of SCO

3. How can the EGF be further improved? (free text answer; anonymous)

(2/2)

0 1 1

- Simplified procedures for even quicker decision making by EU Commission

Tour de table for CZ, EE, IE, HR, LV, LT, HU, NL, PL, SK, FI and SE

*What are the reasons for not applying
for the EGF during the current
programming period 2021-2027 ?*

11:00 – 11:30



5. Digital Skills

5. Digital Skills

5.1 Impact of digitalisation in the world of work

presentation by Chiara Litardi, Eurofound

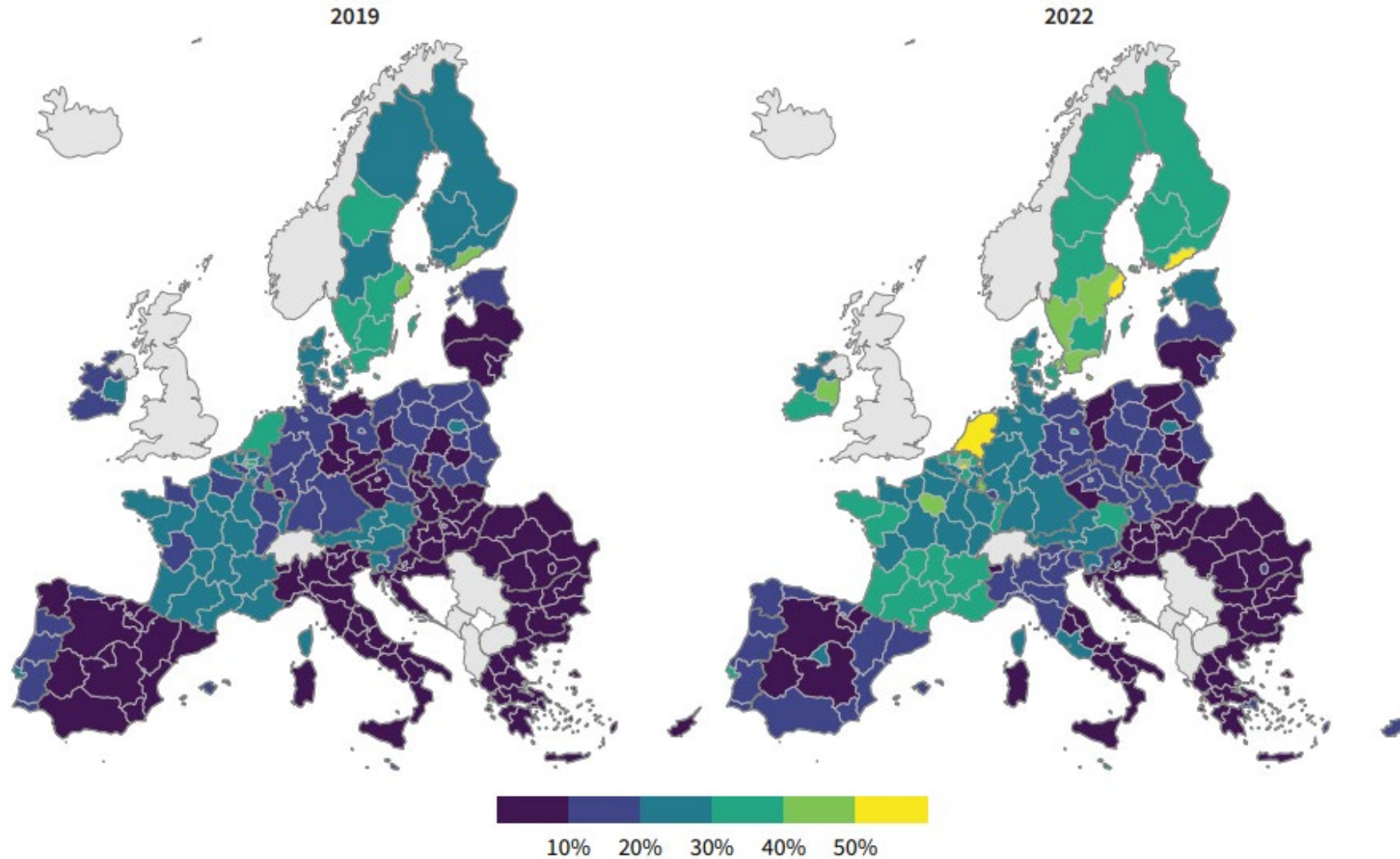
Impact of digitalisation in the world of work

*Chiara Litardi, Research officer
Employment unit*

EGF+ Annual meeting
28 November 2024

New digitally-enabled normality

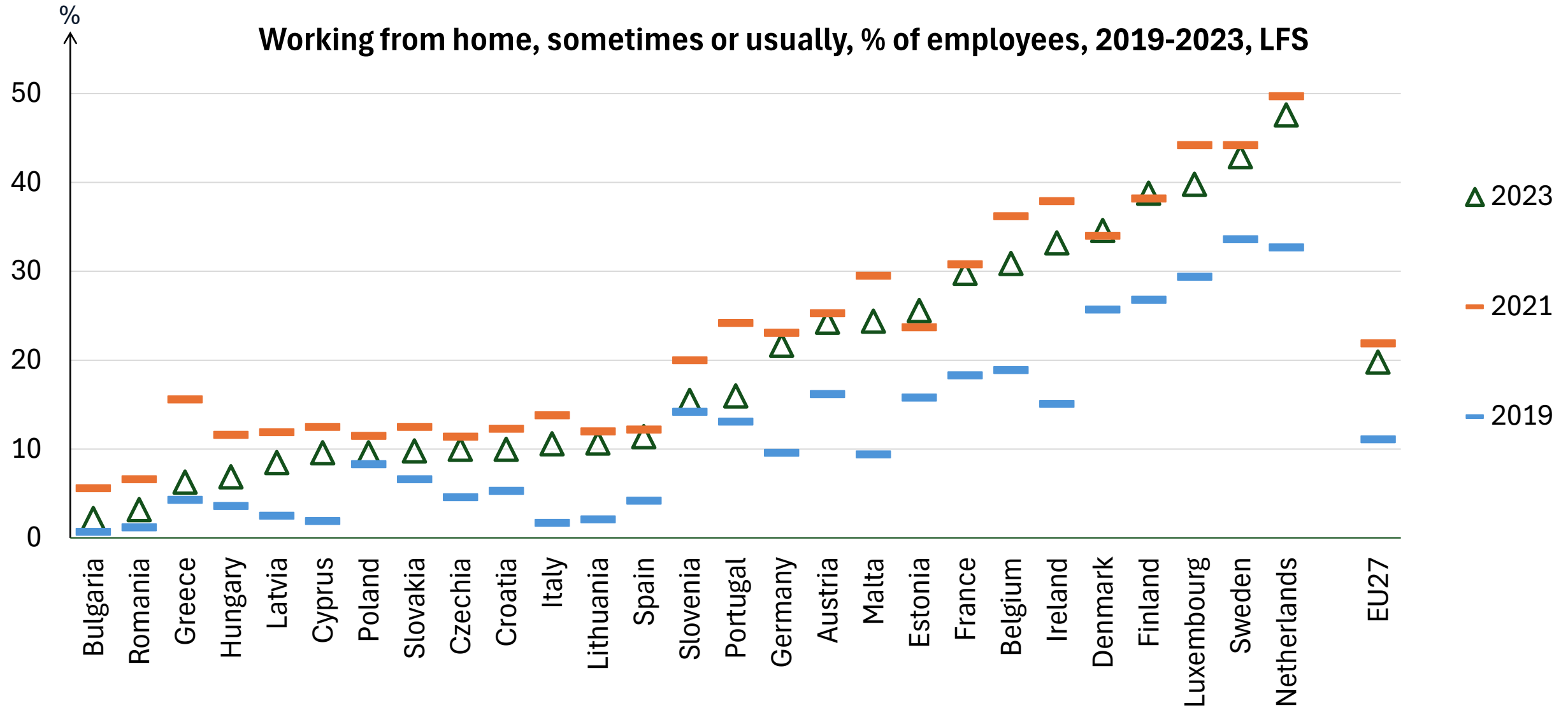
Share of workers teleworking by NUTS regions, EU27



Note: Regions are NUTS 2 where available; Austria and Germany are NUTS 1; the Netherlands is NUTS 0.

Trends in telework / teleworkability: stabilisation?

Working from home, sometimes or usually, % of employees, 2019-2023, LFS



‘I would like you to focus on the impact of digitalisation in the world of work’ – EC

President’s mission letter to R.Minzatu

What is next on policy agenda:

- The **Platform Work Directive** will come into force and will have to be implemented
- Initiative on **algorithmic management**
- Introducing the **right to disconnect**

Platform economy database

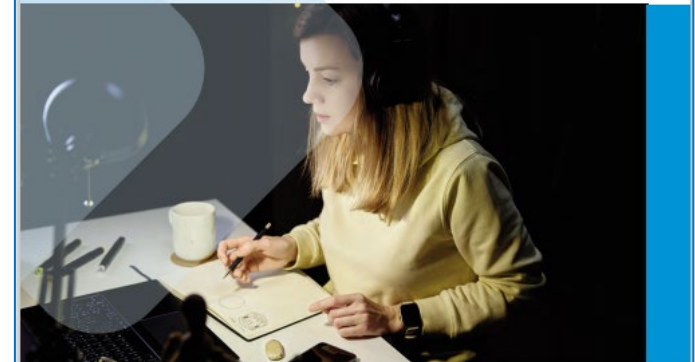


Relevant resource for policy makers and *legislators* – it provides information on **393 initiatives and court cases** - geographical scope, year, type of initiative, actors involved, sector and companies concerned

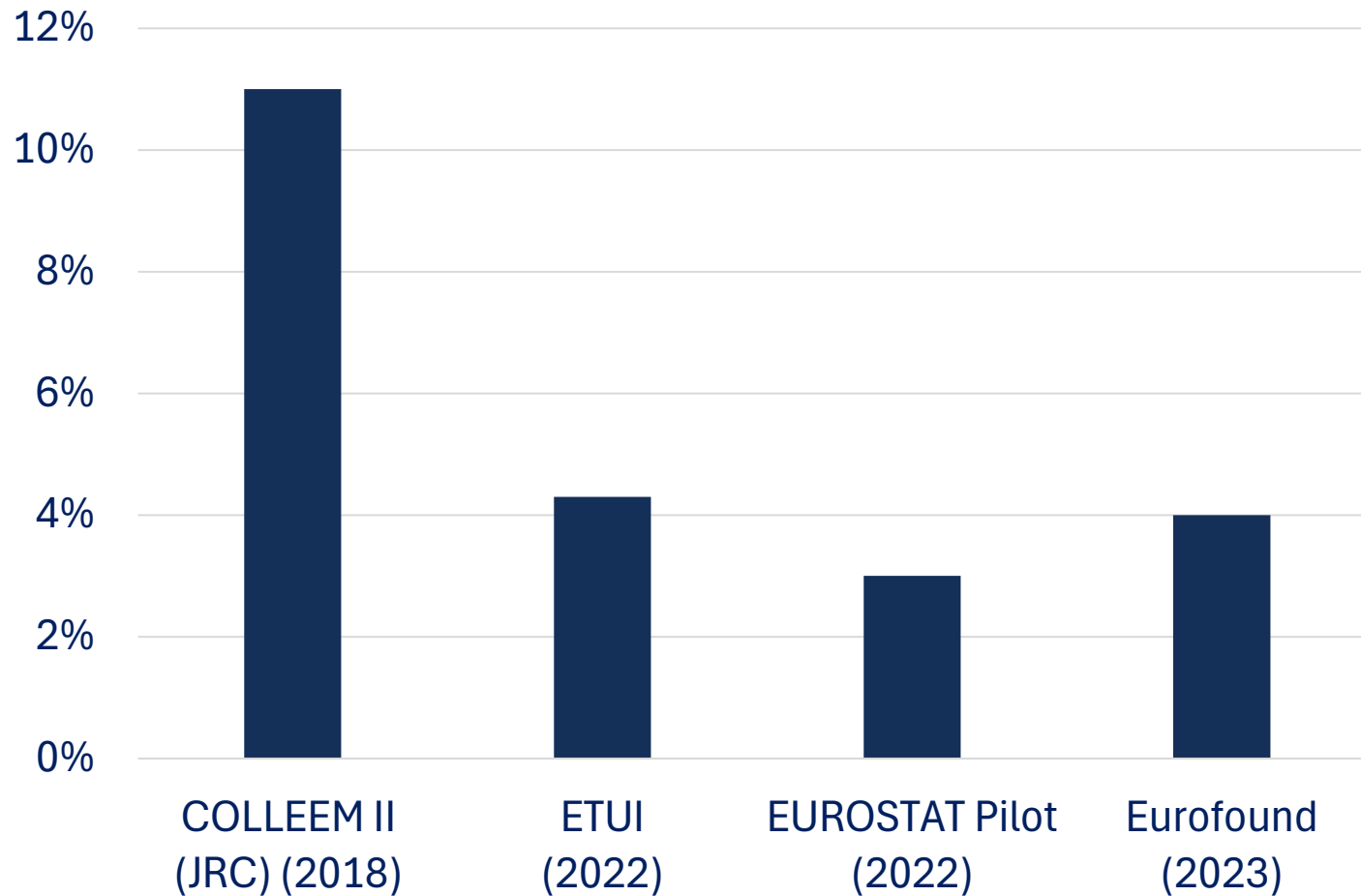
RESEARCH REPORT



Working conditions and sustainable work
**Right to disconnect:
Implementation and impact
at company level**



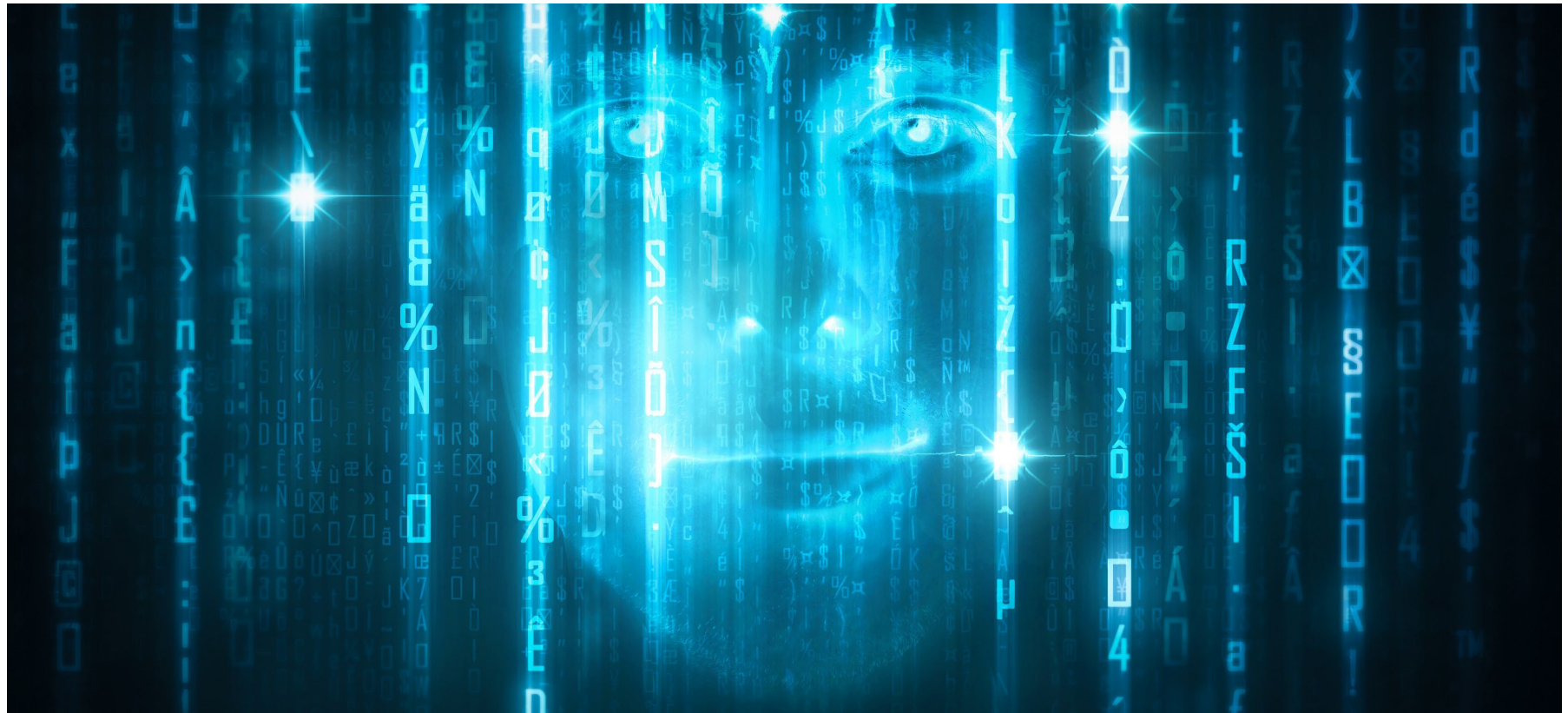
Prevalence of platform work (% of working age people) EU - different surveys



Forthcoming results by EF & ELA in 2025

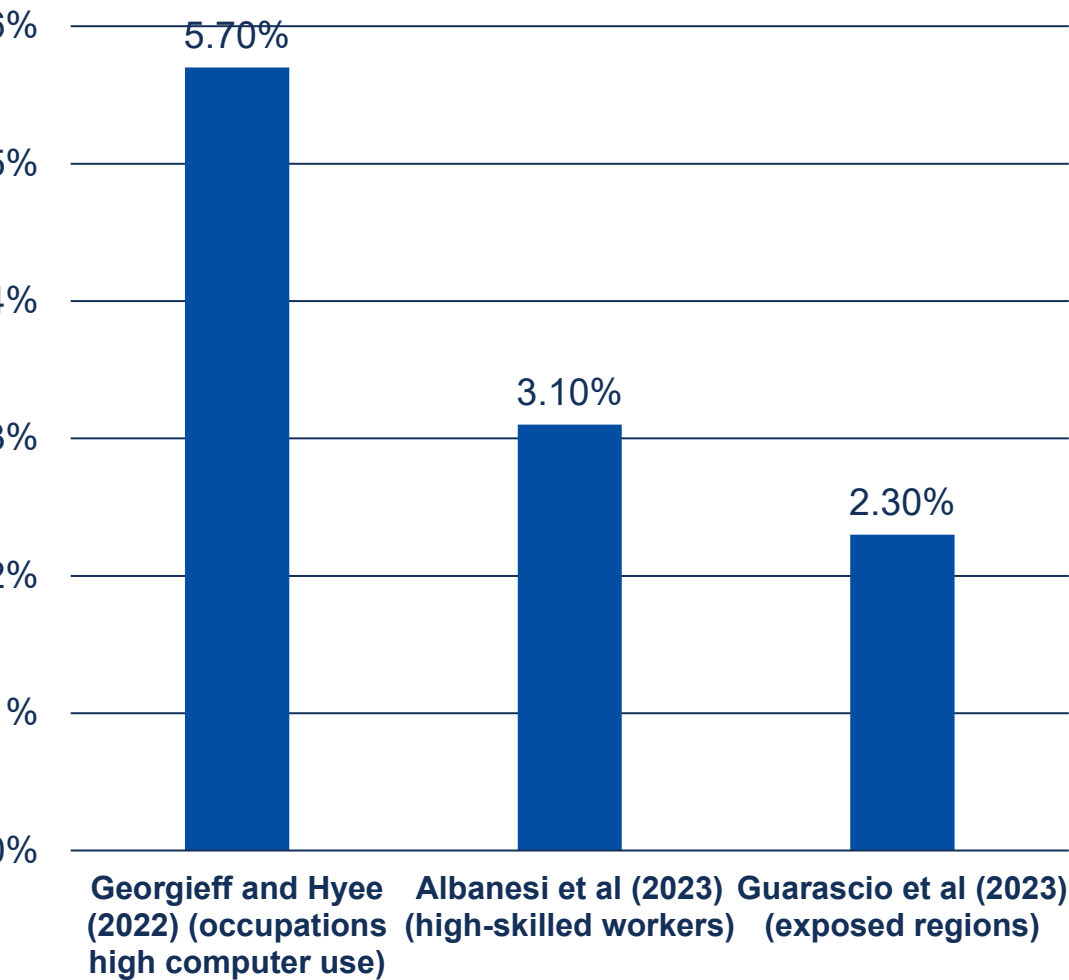
Survey on platform work of online workers:

- Who performs online platform work and why?
- Which platforms?
- Work intensity, working time, pay?
- Work management, role of algorithms
- Information needs (e.g. on legislation, taxation, contacts with colleagues)

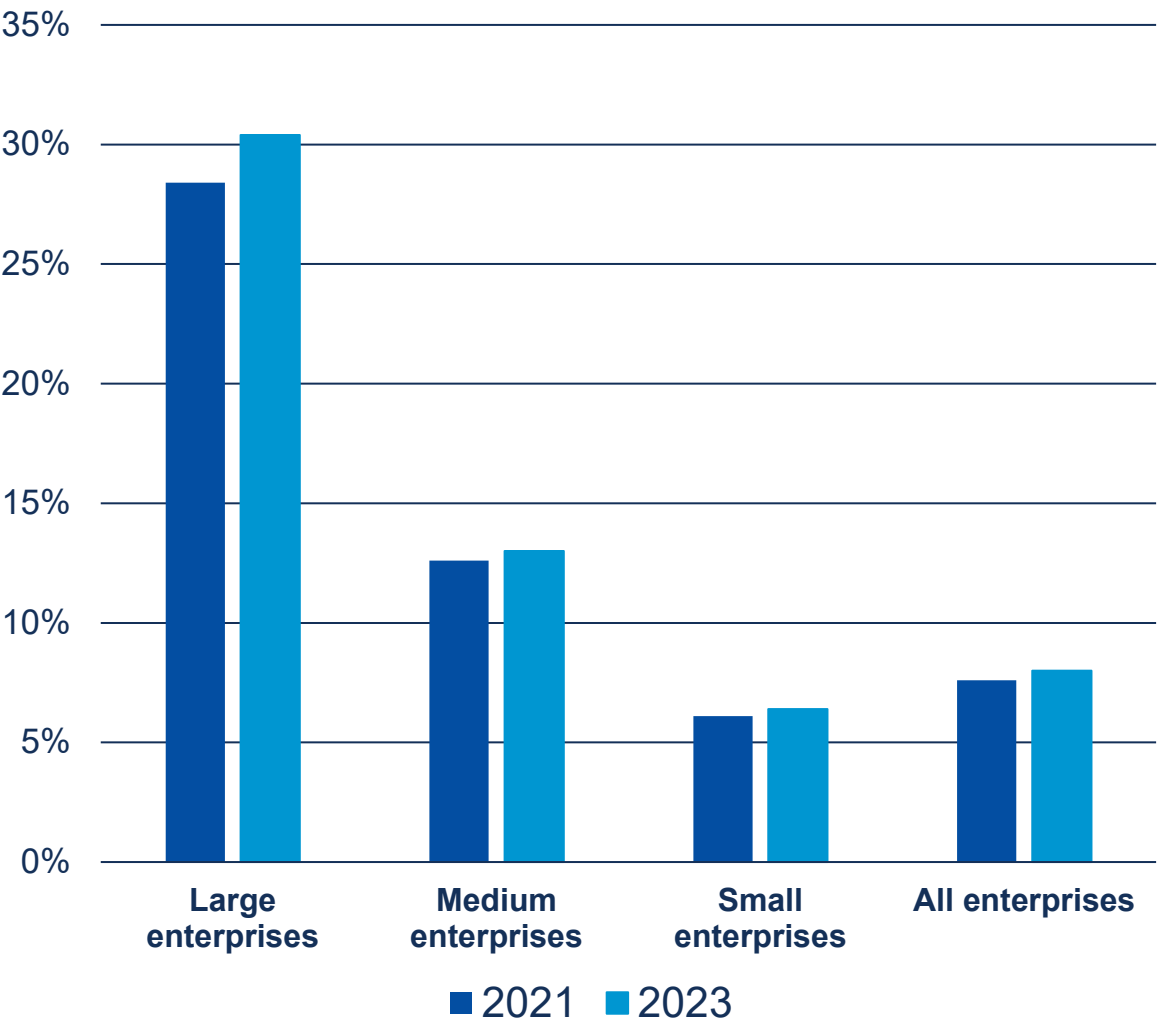


AI and the future of work

AI employment effects are relatively small, but positive

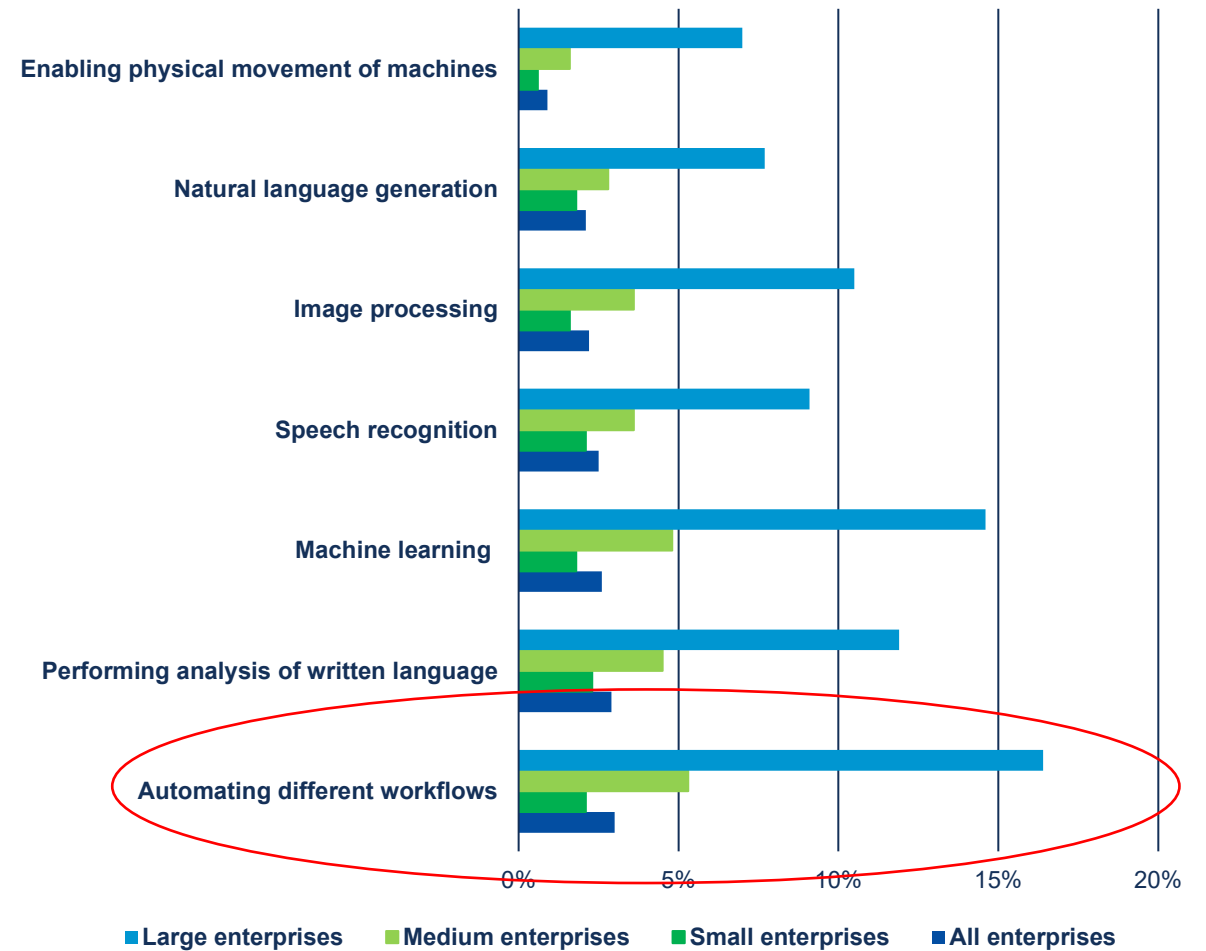
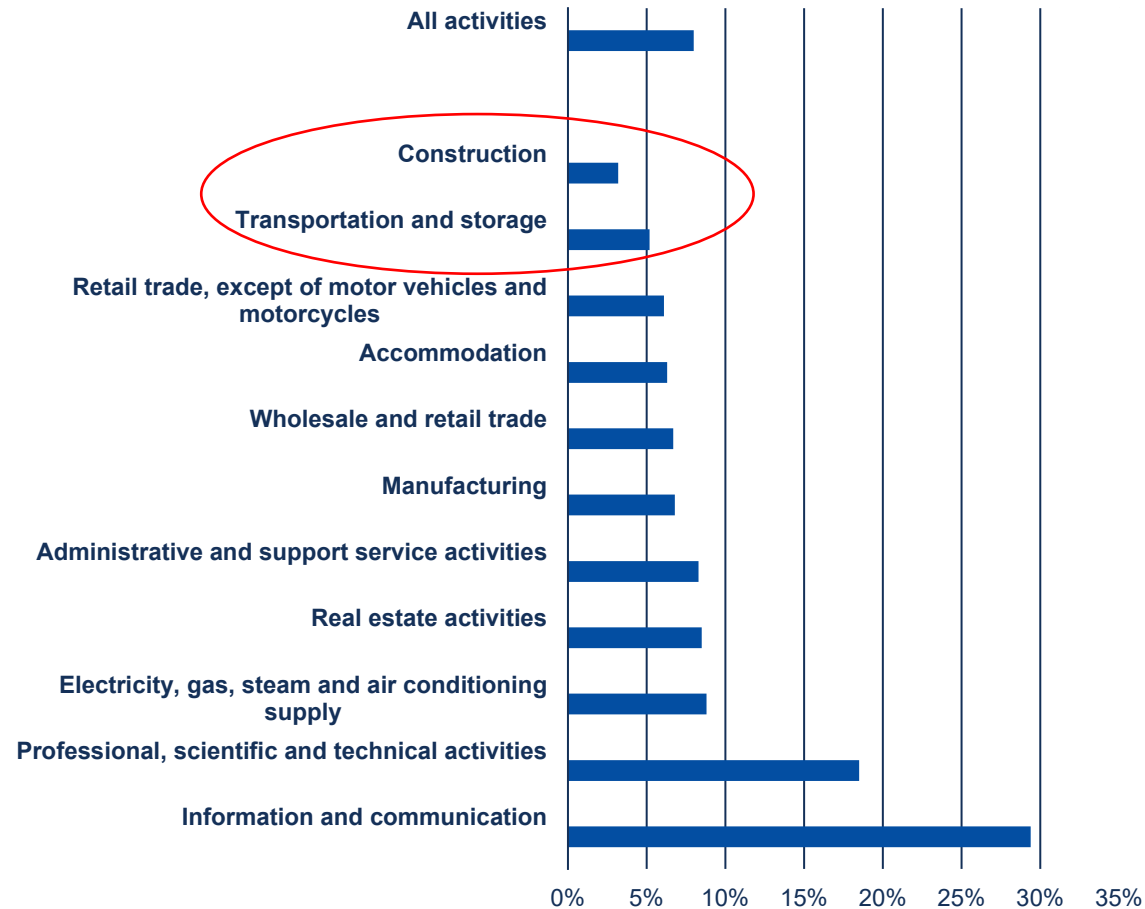


However, AI adoption in Europe remains slow



Enterprises using at least one AI technology, Eurostat ICT Survey

Low take-up in some sectors



Note: Enterprises using at least one AI technology by sector (Left panel) and type (Right panel), Eurostat ICT Survey.

Automation - AI

- First, there is a popular misperception that AI based industries and tools are **autonomous** – no, they use a lot of human input (including labour)
- Automation proper, or robotics – see *Human–robot interaction: What changes in the workplace?* : enterprises using industrial or service robots in the EU: **2018–2022: 6 → 7%**



What's holding us back?

Opportunities

1. Productivity gains.
2. Greater physical safety.
3. Enhanced accuracy and reduced human errors.
4. Improved production processes or service delivery

Obstacles

1. Limited investment in training and reskilling.
2. Limited worker involvement.
3. No ethical thinking and human centricity in technology design and implementation.

Thank you

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5. Digital Skills

5.2 EU policy framework and initiatives on digital skills for the labour market –

**presentation by Melina Tasiovasilis,
DG EMPL B.3**



Why digital skills matter

- **European competitiveness.**
- **Precondition for active participation in society, & well-being of European citizens (incl. access services).**
- **With the widespread use of AI, upskilling will be key to preserve employability.**
- **Digital technologies and skills also key to meeting goals of the European Green Deal (new technologies in electric vehicles, solar panels will require computer literacy).**
- **Hence, digital skills are at the top of the EU's political agenda.**

Main challenges and needs on digital skills



**over 90%
of jobs
require
digital skills**



**56% of the adult
population in
Europe has
basic digital
skills, we aim for
80%!**



**lack of staff
with adequate
digital skills is
an obstacle to
investment**



**about 9.8
million ICT
specialists and
digital experts in
Europe, we aim
for 20 million,
including more
women**



**large difference
between MS –
NL, FI already >
80% target;
BG, RO < 40%**

EU strategic policy framework on digital skills

EUROPEAN SKILLS AGENDA



DIGITAL EDUCATION ACTION PLAN



EUROPEAN PILLAR OF SOCIAL RIGHTS ACTION PLAN



2030 DIGITAL COMPASS



Structured dialogue on digital education and skills



Two Council recommendations

Enabling factors for successful digital education

to support Member States in the digital transformation of their education and training systems by setting out the key enabling factors for high quality and inclusive digital education and training such as **connectivity, equipment, teacher digital pedagogy and the role of assistive technologies.**

Improving the provision of digital skills in education and training

to support Member States in facing **common challenges** related to the level of digital skills of different segments of the population and the ability of their education and training systems to support its provision.



EU initiatives supporting digital upskilling



Pact for Skills
Large-scale Partnership in
the digital ecosystem



Digital Skills & Jobs Platform

- Hosting pledges of the Digital Skills & Jobs Coalition
- Training opportunities
- Digital skills assessment tool



**Council
Recommendation on VET**



Osnabrück Declaration



Micro-credentials



**Individual learning
accounts**

COVEs supporting advanced digital skills



EU tools to support digital skills



**Digital Competence
Framework**
Updated version
DigComp 2.2



SELFIE

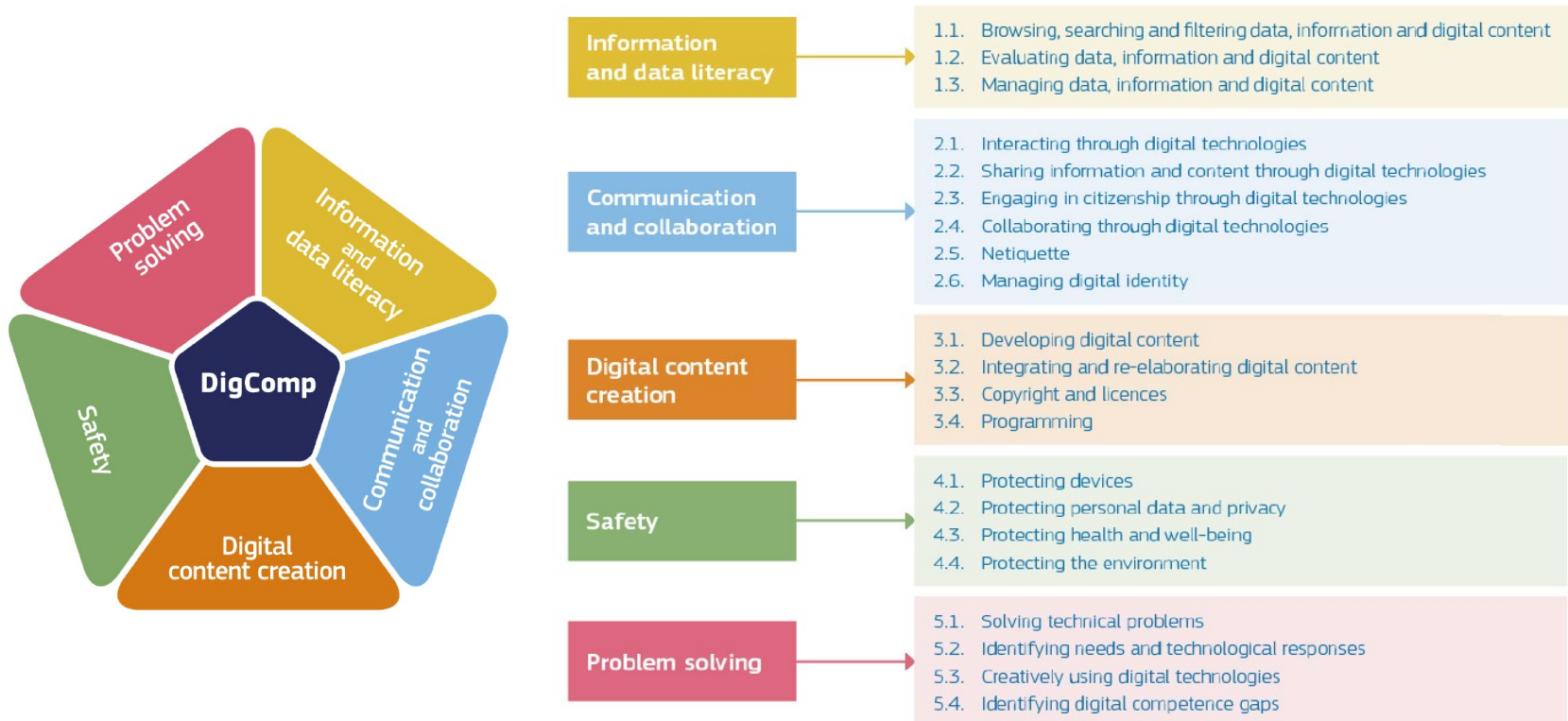
A self-reflection tool for schools to assess the school's use of digital technology.

It is a tool which brings together perspectives of school leaders, teachers and students.

It is an online tool which can run on any device, such as smart phones, tablets or PC.

DigComp: European Framework for digital competences for citizens

Dimensions 1 and 2



Key elements of DigComp 2.2 update to include AI & data related skills

To take account of emerging technologies such as AI, datafication and phenomena such as increased teleworking, disinformation and the new skills requirements they bring, we recently updated the framework (DigComp 2.2).

DigComp 2.2. can be used by education institutions (incl. VET) to update curricula and assess digital skills.

Work is on-going to further elaborate on the skills needed to safely interact with AI systems.



Digital Competence
Framework
Updated version
DigComp 2.2

Funding instruments to support digital skills

Budget
€2 billion for digital
skills in 2021-27



Budget
€400 million for 100
CoVEs in 2021-27

Budget
€23 billion for
digital skills and
education



Budget
€580 million for
advanced digital
skills

***Thank you
very much!***





5. Digital Skills

5.3 Social innovation: a key tool to bridge the digital skill gap

**presentation by Mihai Palimariciuc,
DG EMPL F.3**



Social Innovation: a key tool to bridge the digital skill gap

28 November 2024

EGF Annual meeting

Mihai PALIMARICIUC, EMPL.F3

Policy background

Putting people at the heart of the twin transitions

The **European Green Deal** lays out a strategy to transform the EU economy into a modern, resource-efficient, fair and competitive economy. ***The Digital Decade*** is our program to accelerate and deepen the investment in digital technologies, skills and infrastructures.



Call for proposals

Social innovations for a fair green and digital transition

Objective:

*"The general objective of this call for proposals is to develop and test integrated and inclusive social innovation approaches – in schools or training centers, at work or in local communities, or other relevant environments - **to foster the***



Social innovations for a fair green and digital transition

Who has applied:

102 applications

*The majority of the eligible applications focused on tackling issues related to **green and digital skills development (around 45%)***

For second place, sustainable behavior promotion activities proposals are tied with ones focusing on digital participatory practices promoting fair transition policies (around 11%)



Selected Proposals

DI-MARC – Digital Marketing Capacity Building - Empowering Persons with Physical Disabilities for Remote Work

Participants:

- INSTITUT EKONOMSKIH NAUKA (IES), Serbia (Coordinator)
- REGIONALNA AGENCIJA ZA RAZVOJ I EVROPSKE INTEGRACIJE BEOGRAD DOO BEOGRAD (STARI GRAD) (RADEI), Serbia
- OPCINA ERDUT (ME), Croatia
- PODUZETNICKO-RAZVOJNI CENTAR OPCINE ERDUT LOKALNA RAZVOJNA AGENCIJA (EDCEM), Croatia
- CENTAR ZA PODUZETNIŠTVO - ZA RAZVOJ I PROMOVIRANJE PODUZETNIČKOG PONASANJA (CFE) Croatia,
- UDRUGA OSOBA S INTELEKTUALNIM TESKOCAMA JAGLAC ORAHOVICA (JAGLAC), Croatia
- UDRUŽENJE OSOBA SA INVALIDITETOM BEOGRAD (UOSI), Serbia
- UDRUŽENJE MLADIH SA HENDIKEPOM CRNEGORE PODGORICA (AYDM), Montenegro
- MAMM NIKSIC (MAMM), Montenegro
- OPSTINA KOTOR (MK), Montenegro

Budget: €826 462.65

Timeline: 24 months (1 October 23 – 30 September 2025)

Objective: The focus is put on ensuring and protecting the rights of remote workers, (including platform workers) in Serbia, Croatia, and Montenegro, with consideration of increasing employment of Persons with Physical Disabilities.

For this purpose, **job postings of the most popular remote work platforms will be examined, and the required digital marketing competences will be mapped.** The gap analysis will provide insights into the critical areas for improvement upon which training programs will be designed, prepared, taught (in-person) recorded, edited and hosted on a selected distance learning platform for future use.

DI-MARC – Digital Marketing Capacity Building - Empowering Persons with Physical Disabilities for Remote Work

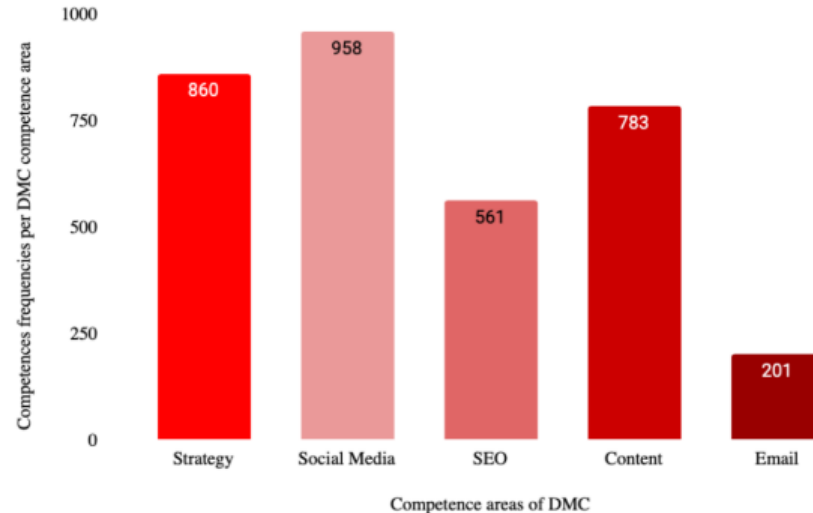


Figure 1. DMC competence areas with the highest frequency (supply) in manually mapped digital marketing remote positions

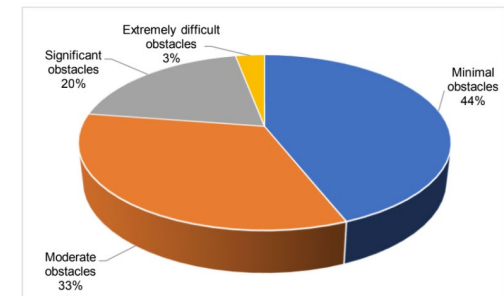


Figure 4. Functional assessment of participants' daily activities and faced obstacles

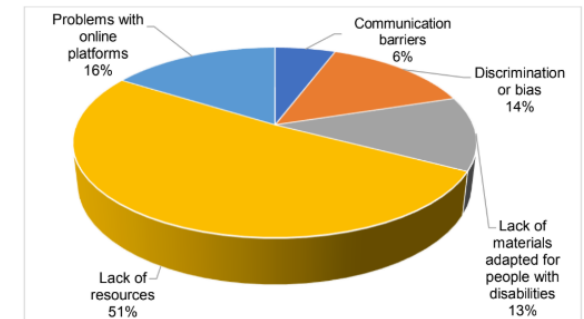


Figure 30. The challenges faced by participants in previous education

DI-MARC – Digital Marketing Capacity Building - Empowering Persons with Physical Disabilities for Remote Work

Understand the basic concepts and importance of digital marketing and branding: what is digital marketing, why it is important for marketing strategies.

Develop skills in creating and optimizing a brand: techniques for creating effective brand strategies, building a recognizable image, and optimizing the brand's online presence.

Learn how to plan and implement digital marketing strategies: map digital campaigns, plan budgets, and create marketing calendars.

- **Gain knowledge in online market research:** Participants will learn how to conduct detailed online market research, using accessible tools for data analysis, consumer surveys, and social media monitoring to better understand their target audience.
- **Become familiar with tools for performance analysis and tracking:** They will learn how to use basic analytical tools to monitor the performance of digital campaigns and understand the basic legal and ethical aspects related to digital marketing, including privacy protection and regulations related to digital content.

NewEcoSmart – New circular and socially responsible business models within Habitat sectors to revitalise rural areas

Participants:

- ASOCIACION EMPRESARIAL DE INVESTIGACION CENTRO TECNOLOGICO DEL MUEBLE Y LA MADERA DE LA REGION DE MURCIA, Spain (Coordinator)
- AGRUPACION EMPRESARIAL INNOVADORA DE FABRICANTES DE MUEBLES Y AFINES DE LA REGION DE MURCIA, Spain
- AYUNTAMIENTO DE YECLA, Spain
- SHINE 2EUROPE LDA, Portugal
- AD ELO - ASSOCIACAO DE DESENVOLVIMENTO LOCAL DA BAIRRADA E MONDEGO, Portugal
- CENTRO INTERNAZIONALE PER LA PROMOZIONE DELL'EDUCAZIONE E LO SVILUPPO ASSOCIAZIONE, Italy
- UNIVERSITA DEGLI STUDI DI NAPOLI FEDERICO II, Italy
- FUNDACION CTIC CENTRO TECNOLOGICO PARA EL DESARROLLO EN ASTURIAS DE LAS TECNOLOGIAS, Spain

Budget: € 902 399.48

Timeline: 24 months (1 August 23 – 31 July 25)

Objective:

*The main objective of NewEcoSmart is to design and develop an inclusive social innovation approach to **re-/up-skill adults above 45 years old from rural areas** for adjusting to the green and digital transition in their existing jobs or to find new ones in the Habitat related sectors, while also promoting social entrepreneurial skills and mindset that enable the adoption of new processes of production and/or consumption aligned with circular and socially responsible business models.*

NewEcoSmart - New circular and social responsible business models within Habitat sectors to revitalise rural areas

Learning Toolkit



NES MOOC

The NewEcoSmart MOOC platform offers flexible, and high-quality training tailored to the evolving needs of the workforce, especially in rural areas and for those over 45. It emphasizes environmental consciousness, sustainability, digital literacy, entrepreneurship, and soft skills.

[Go to page](#)

NES Microlearning Tool

Microlearnings encourage dynamic learning, allowing people to learn anywhere, anytime. This unique app improves knowledge while learners play. It includes analytics and dashboards to provide insights into users' learning paths.

[Go to page](#)

NES Toolbox

With the NES Toolbox, you can level up your knowledge of the twin transition and entrepreneurship! This toolbox provides online resources like games, platforms, and training courses to deepen your skills.

[Go to page](#)

RAISE-UP

Participants:

- FONDAZIONE LINKS - LEADING INNOVATION & KNOWLEDGE FOR SOCIETY (LINKS), Italy
- FONDAZIONE PER LA SCUOLA DELLA COMPAGNIA DI SAN PAOLO (FpS) - Italy
- KYTTARO ENALLAKTIKON ANAZITISEON NEON (KEAN) - Greece
- ZENTRUM FÜR SOZIALE INNOVATION GMBH (ZSI)- Austria
- INSTITUT FÜR WELTWIRTSCHAFT (ifW Kiel) - Germany
- FONDAZIONE PIAZZA DEI MESTIERI MARCOANDREONI ETS (PDM ETS) - Italy

Budget: € 916,835.92

Timeline: 24 months (1 November 23 – 31 October 25)

Objective:

*The RAISE-UP programme tackles school dropouts with a preventive approach, by supporting vocational maturity and motivation among VET students aged 14-16 years old and increasing schoolteachers' and professional educators' skills. The project will achieve this through capacity building activities (collaborative training sessions/group workshops) intended to improve their skills and knowledge on digitization and green transition. Furthermore, a coaching service (based on voluntary choice) will be provided for schoolteachers, aimed to transfer social strategies to face more "critical cases" of students. Second, VET students will be treated by a class-based intervention, based on the before-mentioned project work, and oriented towards green and digital careers. Furtherly, the class- based measure **includes both attitudes assessment and tutoring**, grounded on the strict collaboration between professional educators and schoolteachers in class.*

RAISE-UP

Schools Admitted to the Pilot Program

We are delighted to announce the selection of two professional institutes to participate in the RAISE-UP pilot program:

- **IIS GALILEO FERRARIS, Settimo Torinese:** This institute has been chosen for its commitment to combating school dropout rates and its alignment with the objectives of the RAISE-UP project. The institute's diverse student population and dedication to addressing dropout-related challenges make it an ideal candidate for testing pilot activities.
- **IIS Giolitti, Turin:** Selected for its demonstrated need to motivate students and its extensive student body, including a significant number of students with special educational needs (BES). The institute's focus on sustainability and ecological transition further enhances its suitability for participation in the RAISE-UP project.

We extend our heartfelt congratulations to the selected institutes and look forward to working closely with them to achieve our project goals.



The role of Research and Innovation

ISSN 2599-8293



CORDIS Results Pack on the European Year of Skills

A thematic collection of innovative EU-funded research results

August 2023

Fostering
skills
development
in the EU
for more
sustainable,
resilient, and
fair societies



Research and
Innovation

Thank you



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5. Digital Skills

5.4 Digital Skills measures in practice – experience and lessons learned from EGF cases (Belgium and Spain)

6. Communication activities

6. Communication activities

Before we move to Member States' communication activities and planned events, a reminder on the communication activities that are expected from Member States

6. Communication activities

Communication activities expected from MS

The Member State has to provide information about the EGF and the measures it co-funds, ensuring that the contribution from the EGF is visible and highlighted.

It is up to the Member State to choose suitable communication actions in accordance with national particularities.

6. Communication activities

Communication activities expected from MS

The minimum requirement:

- Have a webpage on EGF interventions in the Member State and to **keep the page updated**.
- Inform the beneficiaries of the EU co-financing during collective or bilateral information sessions.
- Inform about the EGF assistance at the location where EGF funded measures take place, using the European flag and the statement 'Co-funded by the EUROPEAN UNION'

6. Communication activities

Communication activities expected from MS

A more complete communication package would also include:

- The use of social media.
- Information to the press (not limited to the mobilization of the EGF) regarding relevant milestones during the implementation and result achieved.
- Audiovisual and print materials.
- Closing or on results conferences

This is not an exhaustive list

6.1 Member States' communication activities and planned events

6.2 Next EGF Contact Persons meeting and Networking Seminar

6.3 AOB and Wrap-up of the meeting



DG EMPL study on the future of EU social funds



Scope of the study: EY is assisting DG EMPL with the reflection process on the future of EU funding in the area of employment, skills and social inclusion policies, and in particular the European Social Fund Plus (ESF+), the European Globalisation Adjustment Fund (EGF), and the social strand of InvestEU (Invest EU SISW). It will build on other completed and ongoing evaluations on these funds.



Consultations activities:

- Objective: collect evidence supporting the study and validation of the policy options
- Mode: For EGF-relevant stakeholders, a survey, although interviews can be arranged if preferred
- Type of questions to be covered: Strengths and weaknesses of current programming; delivery method of the preferred options; opportunities for simplification; coherence
- Who do we want to consult?: Stakeholders with experience and knowledge of the funds in scope e.g. for the EGF contact persons, other relevant implementers, relevant social partners → *We are very much open to receiving suggestions of stakeholders to consult*
- Timeline: Survey to be completed no later than end of January 2025. Will be launched in the next few weeks.

Contacts:

- EY: Laura Todaro (laura.todaro@be.ey.com), Camille Guey (camille.guey@be.ey.com)
- European Commission, DG EMPL: Marina Navaro Montilla (marina.navarro-montilla@ec.europa.eu)



13:00 – 14:00

Networking lunch



THANK YOU!

www.ec.europa.eu/egf